

Explore Oregon



ENROLLING AT THE UNIVERSITY OF OREGON

THE WHYS AND HOWS OF ADMISSIONS, FINANCIAL AID, AND RANKINGS

Friday, November 18 • 9:00 a.m. to Noon • Knight Library Browsing Room

Elected officials and civic and community leaders will join university officials to "Explore Oregon." This is an opportunity to learn about facets of the UO in a way that is customized, convenient and compelling for policy makers. Each program is a unique stand-alone opportunity to learn about an aspect of the University of Oregon in some depth. This session, led by Vice Provost for Enrollment Management Roger Thompson, will focus on how one becomes a student at the University of Oregon.

Students are migrating to the University of Oregon in the largest numbers the institution has ever seen. This fall, the UO welcomes what President Richard Lariviere calls "the most diverse and most academically prepared freshman class in (UO's) history."

How does the UO attract, enroll, and retain Oregon's best and brightest? With costs rising and state support for higher education dwindling, how does the UO ensure that Oregonians can afford to attend? And what do all of those college rankings mean, anyway?

It all starts with three of the top professionals in the world of college admissions and financial aid. This compelling presentation will shed light on the behind the scenes work to recruit students, and share how that work affects the Eugene-Springfield Community at the Fall 2011 *Explore Oregon*. Presentations will include:

- Dr. Roger Thompson, Vice Provost for Enrollment Management with an overview of the enrollment process and how the UO and the Eugene-Springfield community appeals to prospective students;
- Brian Henley, Director of Admissions, on UO's innovative outreach to prospective students in the Eugene-Springfield community, Oregon, and the world;
- James Brooks, Director of Financial Aid, on keeping a college degree within reach of middle class Oregonians in an age of shrinking investment; and
- The answers to all of your questions about college rankings, enrollment, and growing UO student body.

To RSVP, please contact Becky Couch-Goodling at 541-346-3038 or email: couchgo@uoregon.edu.



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